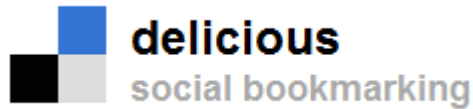


# Social Bookmarking



<http://www.delicious.com> is a free, web-based social bookmarking service. Instead of saving your favorite websites to your computer, you can save them to *Delicious*. This allows you to share your bookmarks with other people, add tags (keywords), easily search yours or other people's bookmarks, and see what other people have bookmarked. In addition, you can create a personal network of friends with whom you can share bookmarks.

Let's take a look at content on the main page:



Explore, then talk about the answers to these questions with your colleagues.

- 1) **Tags.** On the main page, find the *Popular Bookmarks* tab, then click the *Explore Tags* tab next to it. On the left side are some common tags and a few sites that have been tagged. On the right side is a list of popular tags and a tag search box. Do some clicking and find out more about tags.

a) What is a **tag**?

b) What is a **tag cloud**?

c) Why are **some tags bigger than others** in the tag cloud?

# Social Bookmarking

- d) Type the word “Spanish literature” in the tag search box. When I typed in “Spanish literature,” a screen like this one loaded. (The results shown here will definitely be different from those you have on your screen.)

The screenshot shows a social bookmarking interface. At the top, there's a header with a logo and the text 'Recent Chinese Bookmark'. Below this, there's a navigation bar with 'Recent | Popular' and a link to 'See popular Chinese bookmarks'. A 'Tags' section shows 'Chinese' selected. The main content area lists several bookmarked items, each with a date, title, user name, and a 'SAVE' button. To the right, there's a 'Tags' sidebar with 'Related Tags' and a list of tags like '+china', '+learning', '+language', etc. Three callout boxes provide instructions: 1. 'Recent and Popular – click to see the difference' points to the navigation bar. 2. 'This is the person who bookmarked the site – click this name to see all his or her bookmarks' points to the user names. 3. 'Related tags – click here to see websites with the tags “Spanish literature” AND' points to the 'Related Tags' section.

Recent and Popular – click to see the difference

This is the person who bookmarked the site – click this name to see all his or her bookmarks

Related tags – click here to see websites with the tags “Spanish literature” AND

Recent Chinese Bookmark  
Recent | Popular  
See popular Chinese bookmarks

Tags Chinese x Type another

09 JUN 09 YellowBridge Chinese-American Guide SAVE 198  
asturias\_noble chinese

Orange Beef with Broccoli - delish.com SAVE 2  
robertwade chinese

Holly's Chop Suey SAVE  
robertwade chinese

YellowBridge Chinese-English Dictionary SAVE 88  
Lead from Charlene – here's an online dictionary I've used that I like. Pretty flexible in looking up the words and pronounces the words for you. Hope it helps!  
dfran chinese

Save a new bookmark  
Look up a bookmark

Tags  
Related Tags 11  
+china  
+learning  
+language  
+video  
+mandarin  
+food  
+中文  
+blog  
+kids  
+recipe  
+[]

- e) Can you use tags to find 3 interesting websites and list them here?

- f) Can you find someone who has been saving interesting websites and write their name here?

# Social Bookmarking

- g) An online presence at *Delicious* – how does the social part work? Go to <http://delicious.com/ckendall>. This is Cindy Kendall's delicious page, and you will see websites that she has recently bookmarked. Given this screenshot, what do you think these elements are? Write your thoughts in the balloons

The screenshot shows the Delicious website interface for user 'ckendall'. It displays a list of bookmarks with details like date, title, and tags. On the right, there are sections for 'Tags' (listing top 10 tags with counts) and 'Tag Bundles' (listing bundles with counts). Three callout balloons are present: one pointing to the tag input field, one pointing to the bookmark list, and one pointing to the tag bundles section.

**Callout 1:** If I type a tag here...

**Callout 2:** These are...

**Callout 3:** What are Tag Bundles?

**Delicious Page Content:**

**Cindy Kendall's Bookmarks**  
Bookmarks | Network | Tags | Subscriptions  
Site: <http://ckendall.edublogs.org/>  
See more bookmarks in Popular or Recent.

**ckendall** Type a tag

09 JUN 09 **educational-origami - Starter Sheets** SAVE 20  
tags: origami, educational, starter, sheets

05 JUN 09 **GradePad: mobile performance assessment** SAVE 20  
iphone app standard and pro edition - could be promising - mobile assessment  
tags: iphone, assessment, gradepad

02 JUN 09 **World Without Walls: Learning Well with Others | Edutopia** SAVE 225  
Welcome to the Collaboration Age, where even the youngest among us are on the Web, tapping into what are without question some of the most transformative connecting technologies the world has ever seen. These tools are allowing us not only to mine the wisdom and experiences of the more than one billion people now online but also to connect with them to further our understanding of the global experience and do good work together. These tools are fast changing, decidedly social, and rich with powerful learning opportunities for us all, if we can figure out how to leverage their potential.  
tags: Will\_Richardson, collaboration, social\_networking, social\_media

**Flickr: The Commons** SAVE 2726  
The key goals of The Commons on Flickr are to firstly show you hidden treasures in the world's public photography archives, and secondly to show how your input and knowledge can help make these collections even richer.  
tags: flickr, copyright, commons

**classroombooktalk - Mysteries of Harris Burdick** SAVE 3  
This award winning writing project was a collaborative project regarding the book, The Mysteries of Harris Burdick, by Chris Van Allsburg.

**Tags**  
▼ Top 10 Tags  
tools 158  
web2.0 137  
blog 126  
cte 122  
education 119  
wiki 114  
research 98  
technology 90  
professional\_development 78  
video 74

**Tag Bundles** 10  
► 21stCenturyLearning 140  
► CareerAndTechEd 84  
► Create 175  
► Equestrian 5  
► GeneralEd 112  
► People 66  
► Play 6  
► SpecialNeeds 19  
► Travel 11

# Social Bookmarking

- h) At the top of the page under “Cindy Kendall’s Bookmarks” click on “Network”. The content and right column will change.

The screenshot shows the 'Network' tab of Cindy Kendall's social bookmarking profile. The page displays a list of bookmarks shared by people in her network. Callouts highlight specific features:

- Notice these bookmarks are by other people**: Points to the 'wrfryer' bookmark titled 'BigTweet'.
- Specifically, they are the recent bookmarks of these people, whom Cindy has added to her network**: Points to the 'ewar.mcintosh' bookmark titled 'Coconuts Call Airport to Complain | Gadling.com'.
- And she can easily save what other people in her network have bookmarked**: Points to the 'ewar.mcintosh' bookmark titled 'TimeBank UK: Volunteering, Voluntary Work and Volunteer Projects'.

The right sidebar shows a list of people in the network, including 'bblindsey', 'BTCJen', 'cartierm', 'chericem', 'djakes', 'dwarlick', 'ewan.mcintosh', 'gaugler', 'jessicahaxhi', 'jessicarusch', 'LindaEskin', 'LisaParisi', 'michaeldilly', 'MuLaoshi', 'nymassp', 'pederso', 'smittyatthebeach', and 'superkimbo'.

- i) Can you find Cherice Montgomery in her network? Click on Cherice’s name to see her most recent bookmarks.

- j) In the lower half of the column on the right side are “Fans.” Who do you think “Fans” are?

# Social Bookmarking

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k) At the top of the page under “Cindy Kendall’s Bookmarks” click on “Tags”. The content will change. What does the **tag cloud** tell you about Cindy Kendall?

l) *Delicious* is useful not only for storing bookmarks online but for collaboration. Discuss how researchers, teachers, and students could use *Delicious* with the colleague sitting next to you.

m) Ready to expand the concept of social bookmarking? Check out *Diigo* at <http://www.diigo.com>. What is *Diigo*? Watch this video about *Diigo*: <http://www.youtube.com/watch?v=ORvAkTuL02A>

n) How is *Diigo* similar to and different from *Delicious*?

**Diigo** offers educator accounts – read more at [http://help.diigo.com/Diigo\\_Educator\\_Account](http://help.diigo.com/Diigo_Educator_Account) on how to set up an account for educators and students. Want more details on how to use **diigo**? Check out <http://www.slideshare.net/cliotech/diigo-tutorial-presentation>

o) What ideas do you have about how *Diigo* can be used?